

UNDERSTANDING RELEASE MANAGEMENT

Release Management: The process of managing, planning, scheduling and controlling a build through different stages and environments; including testing and deploying releases.

WHAT IT IS

- ✓ Understanding launch requirements
- ✓ Integrative to workflow
- ✓ Customized per project
- ✓ Ensuring compliance
- ✓ Maximizing efficiency
- ✓ Understanding needs
- ✓ Releasing on time

WHAT IT ISN'T

- ✗ QA or testing in isolation
- ✗ Intrusive to workflow
- ✗ One-size-fits-all
- ✗ Coding or porting games
- ✗ Limiting by platform
- ✗ Using a narrow view
- ✗ Creating assets